



They're counting on C-17s like never before.

The C-17 is the backbone of America's airlift capability, unmatched in its ability to support our troops anywhere. Whether it's fighting terror half-way around the world or responding to emergencies at home, the

C-17 is on duty—delivering food, armor, troops, medicine and supplies. It's the most capable, most versatile and most reliable airlifter in the world. That's why the world depends on the C-17.



This C-17 team ad developed by Integrated Defense Systems is an example of the new eight-part print campaign focused on the important role the C-17 plays in supporting military and humanitarian needs worldwide. These ads will run in key defense trades, regional military installation papers and Washington, D.C.-area publications throughout this year.