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A HEROIC RETURN.

The men and women of Boeing proudly join millions around the world in welcoming home the Space Shuttle Discovery from its return-to-flight mission. For their courage, their vision and their commitment to space exploration, we express our gratitude to NASA and the Discovery crew for once again giving flight to the dream.



To celebrate the homecoming of the Return to Flight mission, Boeing paid tribute to the Space Shuttle Discovery crew and NASA with this print ad. It was published in USA Today, The Washington Post and other key daily newspapers, as well as select aerospace trade publications.