

PARTNERSHIP IS A JOURNEY FILLED WITH DISCOVERY.



Boeing, together with Aerlyper, Diamond Aircraft, Intelligent Energy, and other European partners, is developing an electric motor-driven airplane powered by fuel cells. Eventually, fuel cells may replace existing auxiliary power units, which could benefit the environment. Just another stop on the journey to discovery.



*As part of a highly focused advertising campaign directed at members of the European Commission and Parliament, this new ad highlights Boeing's partnership with Aerlyper, Diamond Aircraft and Intelligent Energy in developing an electric motor-driven airplane powered by fuel cells. Such an airplane could ultimately benefit the environment. The campaign is designed to establish a collaborative presence for Boeing in Europe.*