

This ad will run in trade publications to mark the launch of the new 777 Freighter, the latest addition to the Boeing family of airplanes that serve the growing market for air cargo. The 777 Freighter leverages the proven features of the 777 — efficiency, economics and operational performance — to help customers meet the challenging demands of this sector. It further complements the company's current product lineup which includes freighter versions of the 737, 767 and 747.