

This is the second in a series of new advertisements aimed at airline passengers who are looking for better 'connectivity' while traveling. The ads take a humorous look at previous efforts to stay in touch with business, family and friends while in flight and the new choices that the Connexion by Boeing high-speed broadband service offers. This ad is currently running during the trans-Atlantic demonstration of Connexion by Boeing onboard Lufthansa, with a similar ad running for the British Airways demo.