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過去から学ぼうとする時、未来は広がっていく。

50年という長い間、ボーイングと

日本は最先端のテクノロジーを

駆使して時代をリードしてきました。

これからも最高のパートナーシップで、

ともに歩んでいきます。



Feb. 17, 2003, marked the 50th anniversary of the collaborative business relationship between Japan and Boeing. The advertisement above, which features the headline "The future is an idea carefully built on the past," commemorates the anniversary, as well as the relationship between the people in Japan's aerospace industry and the people of Boeing. It also conveys an upbeat outlook for the future, as Japan and Boeing work together on technological advances in the aerospace industry.