

The optimum altitude

starts with the optimum latitude.

Sea Launch, on the equator. The fast track to putting heavy commercial satellites in orbit.
With optimum results.

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From an ocean-based launch site on the equator, Sea Launch, an international company comprised of The Boeing Company, RSC Energia, SDO Yuzhnoye/PO Yuzhmash and the Kvaerner Group, offers the most direct and cost-effective route to geostationary orbit for commercial communication satellites. The company celebrated a milestone launch on June 10, delivering into orbit the heaviest commercial payload to date, the Thuraya-2 communications satellite. The above ad is part of an ongoing international campaign for Sea Launch.