

HOW CONNECTED TO WORK DO YOU NEED TO BE?

All the resources of your office.

And now, none of the hassles.

High-speed Internet is onboard.

Look for it on select trans-Atlantic flights.

connexion
by BoeingSM

This is the first in a series of new advertisements aimed at airline passengers who are looking for better 'connectivity' while traveling. The ads take a humorous look at previous efforts to stay in touch with business, family and friends while in flight and the new choices Connexion by Boeing's in-flight broadband service offers. Versions of this ad will run before and during Connexion demonstrations onboard select Lufthansa and British Airways flights early in 2003.