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PIN STRIPES TO SEATS.

PUT MORE BUSINESS TRAVELERS ON YOUR AIRLINE. The only onboard, high-speed broadband Internet connection is now in the air—offering your valued business passengers the ability to make the most of their time. Connexion by Boeing is taking flight. Are you onboard?

**connexion**  
by Boeing<sup>SM</sup>

*This is the second installment of a new advertising campaign supporting Connexion by Boeing. This ad is directed to airline executives, promoting the added value high-speed, broadband Internet service can bring to their airlines—particularly its value to the important business traveler customer. Connexion by Boeing service demonstrations will begin in January/February 2003 on select Lufthansa and British Airways Transatlantic flights.*