

www.connexionbyboeing.com

CAN THE INTERNET INCREASE AN AIRPLANE'S IQ?

THE SMART WAY TO ADD SERVICE AND CUSTOMERS

TO YOUR AIRLINE. Connexion by Boeing gives your crews

immediate access to in-flight data. Your valued business

passengers real-time connections to work or family. And

your airline an additional revenue stream. The only airline,

high-speed broadband Internet connection is in the air.

Connexion by Boeing is taking flight. Are you onboard?

connexion
by BoeingSM

This is the third installment of a new advertising campaign supporting Connexion by Boeing. This ad, which is running in industry trade magazines, targets commercial airline executives and promotes the added value the high-speed, broadband Internet service can bring to their airlines. The ads also emphasize the value Connexion by Boeing can provide to the airlines' important business traveler customer. Connexion by Boeing service demonstrations begin in early 2003 on select Lufthansa and British Airways flights.