

By Maureen Jenkins

**O**ct. 30 was a day like most others across the Boeing enterprise. And it just happened to be the 24-hour period *Boeing Frontiers* randomly chose for "A Day in the Life of Boeing," a series of snapshots that chronicled the people and goings-on at Boeing sites and facilities around the world.

Why?

Boeing is an ever-changing enterprise that's grown organically and purposefully over the decades through mergers, acquisitions—and the roll-up-your-sleeves hard work of its people. Company leaders often say that Boeing builds products that both "connect and protect." The "A Day in the Life" project was envisioned so the folks who work at the world's largest aerospace company—from Tulsa to Tokyo, from Melbourne, Ark., to Melbourne, Australia—will feel a bit more linked to colleagues and coworkers on the other side of the globe.

"Today, we are one of only two companies that can design and build big commercial airplanes," said Boeing Chairman and CEO Phil Condit. "We're one of only two companies, probably, in the world that can do missile defense. We're one of only a [few] companies that can do advanced military aircraft and unmanned systems."

"It isn't that we are unique, but we're in pretty high company. There aren't very many people who can do what we do."

Of course, any project of this breadth required ground rules. First—and without exception—all shots had to be photographed during the 24 hours of Oct. 30. All images had to capture Boeing people going about their daily tasks, whatever those happened to be during that day—and time zone.

The spread features some of the company's signature programs, such as the NASA Space Shuttle and Sea Launch in Long Beach, Calif. It even goes Hollywood, presenting an actor twice nominated for an Academy Award in his current real-life role as a Boeing airplane pilot.

But to a larger extent, this 40-page feature represents and reveals the routine and the habitual as

it happens every day at Boeing sites. Some company functions occur everywhere from San Antonio to Shanghai. Employees must deliver mail; they must maintain payrolls.

Sure, there's the unexpected—such as the delivery of birthday flower bouquets to Boeing-Russia receptionist Lena Yermilova. But what makes this concept instantly relatable to all Boeing people, from Chairman and CEO Phil Condit to workers at the smallest sites, is their shared hour-by-hour pursuit of excellence.

And that's what makes "A Day in the Life of Boeing" so powerful.

Because of the sheer size of this enterprise, however, it was impossible to include photos from every Boeing site. The *Boeing Frontiers* editors designed this feature as a merely representative sample of life as the more than 167,000 people who call Boeing home experience it.

These editors had the unenviable task of whittling about 1,500 images employees had submitted down to the 120 this spread contains. But the magazine's online version will link Boeing intranet users to an expanded assortment of photos.

"Taking part in 'A Day in the Life' really has been a labor of love for communicators and employees throughout the company," said Judith Muhlberg, senior vice president, Communications, at Boeing World Headquarters. "So often we hear about the sheer size of Boeing, but when it comes down to it, Boeing is about the people. Those who keep the office supplies stocked and the facilities in order; who sell, design and build the airplanes, spacecraft and systems; who interact with our customers and shape a future that most of us can't even imagine."

Today, a salute to all these and more.

For additional photos from "A Day in the Life of Boeing," go to [www.boeing.com/frontiers](http://www.boeing.com/frontiers)

Longacres, Wash. Cape Canaveral, Fla. Mesa, Ariz. Wichita, Kan. Anaheim, Calif. Philadelphia, Pa. Tokyo, Japan St. Louis, Mo. Seattle, Wash. Huntsville, Ala. Ontario, Canada Brussels, Belgium Exmouth, Australia London, England Macon, Ga. Tulsa, Okla. Shanghai, China Beijing, China Bellevue, Wash. McAlester, Okla. Edwards Air Force Base, Calif. USS Abraham Lincoln Canoga Park, Calif. Oak Ridge, Tenn. International Space Station Seal Beach, Calif. Bloomfield Hills, Mich. Jacksonville, Fla. Jacksonville, Fla. Stennis Space Center, Miss. Renton, Wash. Denver, Colo. Madrid, Spain Jervis Bay, Australia San Antonio, Texas Long Beach, Calif. Winnipeg, Canada Haikou, China Auburn, Wash. Kent, Wash. Lake City, Utah Melbourne, Ark. Seoul, Korea McGuire Air Force Base, N.J. Xiamen, China Washington, D.C. Mountain Home Air Force Base, Idaho



RANDY O'BREZAR PHOTO



DON TUTTLE PHOTO

▲ **LONGACRES, WASH. 7 A.M. (ALL TIMES LOCAL)**

Lee Borkan, a Boeing graphics illustrator, plays with her 4-year-old daughter Madison before Borkan heads off to work. Madison spends her day at the Boeing Family Center, operated by Shared Services.

◀ **CAPE CANAVERAL, FLA. 10:30 A.M.**

Checkout of the Delta II booster is under way at the Delta Mission Checkout facility. Leading this activity is (foreground) Test Conductor James M. Thomson III, with Console Operators David Williams, Brenda Gibson and John Mazzullo on hand to support. Electrical Engineer Eric Rothe is on station in the background.